



# Chapter Newsletter

November 2, 2007

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*the Edmonton Chapter had a year-over-year increase of 47%, the second largest increase in North America*

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## President's message

We will be having our annual membership drive in December. We encourage you to invite colleagues, friends, peers, etc. to join us for the December breakfast session. While we are talking membership, I think it is fitting that we talk about our performance in attracting new members. I recently received the ISACA Membership Growth Statistics from ISACA International. The statistics are up to July 31, 2007. What is notable about these statistics is that the Edmonton Chapter had a year-over-year increase of 47%, the second largest increase in North America, and a two year increase of 79%, the third largest increase in North America. There are 83 Chapters in the North American region. Good job Edmonton!

We will not be hosting a breakfast session in November. Instead we are sponsoring a panel discussion at the ICE conference, at lunch on Tuesday, November 6th, on *The Value of IT*. Panel members include Michael O'Neil, author and researcher, and technology analyst with InfoTech Research Group; Mike Battistel, CIO of Ritchie Brothers Auctioneers; Paul M. Ingevaldson, former CIO of ACE Hardware, U.S.; and Nick Carr, the author of "Does IT Matter".

As you are aware, we have entered into a strategic partnership with CIPS Edmonton for their ICE conference. As a result of this alliance, ISACA members will get the same conference discount price as CIPS members. We have worked with the conference organizers to design a conference that will appeal to our membership, and I would strongly encourage you to consider registering for single days or the entire conference. Note that, to register for the luncheon or the conference, you need to contact the CIPS office via email at [edmoffice@cips.ca](mailto:edmoffice@cips.ca) or by phone at (780) 288-2477. As an ISACA member, you require a special ID that will allow you to receive the member discount when registering. Please check out the conference website at <http://www.iceconference.com> to find out more.

Thank you for your continued support. As always, please feel free to contact me directly regarding any Chapter-related suggestions or concerns you may have.

Cornell Dover, Chapter President  
909-6939

## The membership corner

If you know anyone interested in becoming a member, please let them know that any individual joining ISACA before 31 December will pay full 2008 association and chapter dues but will receive member benefits through to 31 December 2008. As well, all non-members who wrote and passed the exam in June or December will be granted a free trial membership for the remainder of the calendar year.

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benefits through to 31  
December 2008*

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In December we are holding our annual ISACA membership drive. If you would like an invitation sent to someone specific, please forward the name and email address to [membership@isaca-edmonton.ca](mailto:membership@isaca-edmonton.ca) and we'll add them to the distribution list.

If you have any questions as to the benefits of your ISACA membership, please contact me. Your input and feedback is always welcome.

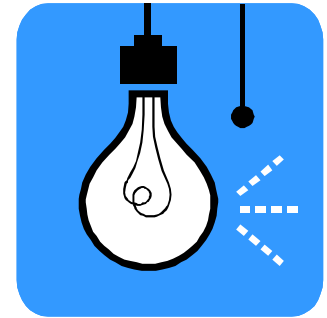
Please direct your Membership specific questions to Suzanne Robinson at [membership@isaca-edmonton.ca](mailto:membership@isaca-edmonton.ca) or telephone (780) 498-8085.



## Resource Spotlight

Unfortunately, due to time constraints we were not able to present a review of some of the resources available to you on the ISACA website this month. We strongly encourage you to explore the [ISACA International website download section](#) if you have not already done so. There is a wealth of knowledge there ready for you!

Look for a highlighted resources in the next edition of the newsletter in December!



## Member Benefit of the Month

Information Systems Control Journal:

1. With an editorial calendar calculated to cover the latest breaking IT issues of the day, the peer-reviewed *Journal* covers information vital for professional advancement. ISACA members receive a subscription to the print version of the *Journal* as well as exclusive access to the online version.

Available at [www.isaca.org/currentissue](http://www.isaca.org/currentissue)

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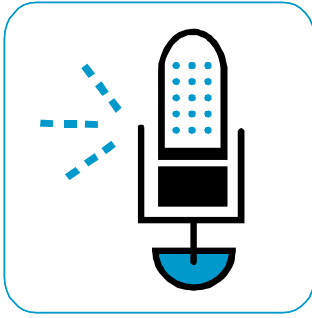
*Resource Spotlight will  
be returning next  
month. Our apologies.*

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## November's presentation

### *The Value of IT*

**Speaker:** Panel Discussion  
**Date:** Tuesday, November 6, 2007  
**Place:** Shaw Conference Centre, 9797 Jasper Avenue, Edmonton  
**Time:** Lunch begins at 11:30 am;  
Presentation is expected to commence at approximately 12:15 pm  
**Cost:** \$25 ISACA Members



#### **Presentation Overview**

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ISACA Edmonton is very pleased to be partnering with CIPS again this year to sponsor a luncheon speaker at the ICE Conference that runs November 5th through 7th at the Shaw Conference Centre. The ISACA-sponsored luncheon is a moderated panel discussion entitled "The Value of IT." Panel members include Michael O'Neil, author and researcher, and technology analyst with InfoTech Research Group; Mike Battistel, CIO of Ritchie Brothers Auctioneers; Paul M. Ingevaldson, former CIO of ACE Hardware, U.S.; and Nick Carr, the author of "Does IT Matter." Please take advantage of this opportunity to attend what promises to be a highly thought-provoking and informative panel discussion.

CIPS ICE has an impressive line-up of sessions this year. We encourage you to consider purchasing a full-week pass and sharing details of the upcoming conference with your executive, co-workers, associates, and any other interested parties. As members of an ICE partner organization, ISACA members are entitled to a special rate of \$695 for the conference, which is a \$300 savings over non-member prices. Please check out the conference website at <http://www.iceconference.com> to find out more.

#### **Registration**

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CIPS has generously offered a special rate of \$25 for ISACA members who attend only our sponsored luncheon. To register for the luncheon or the full conference, please contact the CIPS office via email at [edmoffice@cips.ca](mailto:edmoffice@cips.ca) or by phone at (780) 288-2477. As an ISACA member, you will be provided with a special ID that will allow you to receive the member discount when registering.

Note that the November 6th luncheon replaces our regular ISACA breakfast meeting in November. We look forward to seeing you at our ISACA December breakfast session and membership drive, which features Rick Cowburn on the topic of "IT Control by Design". Details will be provided to you in early December.

## Breakfast series schedule

The following speakers have been schedule for upcoming monthly breakfast series sessions. For details, please refer to <http://www.isaca-edmonton.ca/calendar.asp#breakfast>

<b>Michael O'Neil:</b> Value of IT – Pannel discussion(CIPS:ICE)	Nov 6
<b>Rick Cowburn:</b> IT Control by Design	Dec 13
<b>Patrick Dunnigan:</b> ISACA Certification Overview	Jan 10
<b>Ken Anderson:</b> ISO Standards 27001 and 27002: Removing the Smoke and Mirrors	Feb 14
<b>Michael Brodie:</b> A Practical Approach to Aligning IT Strategy with Business	Mar 13
<b>Bob Sullivan:</b> Identity Theft and Insider Fraud: State of Security 2007	Apr 12
<b>Thomas Steeves:</b> The new role of data analytics	May 8

NOTE: The ISACA Edmonton chapter has sponsored a CIPS ICE conference luncheon (as indicated above) in lieu of the

## Upcoming Events

For more details on any of the following events, please visit our website at: [www.isaca-edmonton.ca/calendar.asp#Local](http://www.isaca-edmonton.ca/calendar.asp#Local)

<b>ICE 2007: CIPS Edmonton Technology Conference</b>	Nov 5-8
<b>Cobit Foundations Training Workshop</b>	Jan (tbd)

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27	28	29	30	31		

## Talk Back!

We hope that you find the information presented in this newsletter valuable and are always looking for ways to make it better. Do you have ideas on how to improve the newsletter? If so, we'd love to hear from you! Please forward your suggestions to [newsletter@isaca-edmonton.ca](mailto:newsletter@isaca-edmonton.ca). We look forward to hearing from you!

Dom Amyotte  
Director, Newsletters